

TRIPP GUSTIN

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www.trippgustin.com

404.939.5024

SKILLS

- Print Design
- Digital Design
- Logo Design
- Motion Design
- Web Design (HTML/CSS)
- Illustration
- Sequential Art
- 3D Modeling
- Animation (2D, 3D)
- Game Design (C#)

PROGRAMS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Animate
- Adobe After Effects
- Adobe Premiere
- Canva
- Autodesk Maya
- Toonboom Storyboard Pro
- Microsoft Office
- Unity

EDUCATION

Augusta University
BFA in Animation
Magna Cum Laude
August 2021 - August 2023

University of Alabama
BA in Advertising &
Graphic Design
Cum Laude
August 2008 - May 2012

WORK EXPERIENCE

Tripp Gustin Creative LLC – Owner *January 2021 – Present*
I run my own business creating illustration and design for individuals, organizations, and companies across the U.S., including but not limited to logo, web, print, and digital design for over 130 clients. I also manage my own ecommerce, sell work in juried gallery exhibitions, create commissioned public artwork, run crowdfunding campaigns to fund larger comic and design projects, and assist nonprofits with design needs.

Excelerate Digital – Graphic Designer *January 2020 – January 2021*
Worked with a team of designers, copywriters and account managers to create powerful, strategy-driven advertising campaigns for local and national clients. Developed over 150 digital projects in 30+ U.S. markets to successfully meet high-level marketing goals.

Visit Mobile – Manager of Graphic Arts *December 2013 – July 2018*
Served as the lead designer and visual identity manager for tourism and conventions in the city of Mobile, Alabama. Incorporated graphic design, motion graphics, and illustration to drive marketing campaigns, promote events, and enhance the city's brand identity, which led to an increase in annual visitors by 17% over three years.

MDI Media Group – Graphic Designer *July 2012 – April 2013*
Worked with the creative team to design print and digital advertising campaigns with major brands around the Southeast. Produced ads, guidebooks, brochures, maps, web layouts, and other print and digital collateral.

University of Alabama – Student Graphic Designer *August 2011 – May 2012*
Designed logos, posters, buttons, and other promotional materials for the Department of Health Promotion and Wellness, educating college students about health-related issues.

LARGER PROJECTS

Trueniverse Comics – Creator *February 2014 – Present*
Writing, illustrating, and producing multiple long-running webcomic series and browser games incorporating sequential art, animated panels, Flash animation, printed books, and game development. View more at www.trueniverse.com.

Iridescent (Short Film) – Assistant Director *March 2022 – April 2023*
Lead a team of 12 in developing a 3D animated student film. Served as Assistant Director as well as contributed to multiple parts of the pipeline including storyboarding, animatic editing, environmental design, prop design, and 3D animation.

AWARDS

- 2024 Spirit of Collaboration Award – Augusta Annual Arts Awards**
- Awarded for participation in the Augusta 5th Street Mural Project
- 2023 Global Game Jam Winner – Augusta University Location**
- Voted the winner by other participants for my "Fighting Quest Frenzy" game demo
- 2023 Frances E. Comer Scholarship – Augusta University**
- Selected by faculty as the most outstanding student in the Art & Design program
- 2018 Painting Competition Winner – LoDa Bier Garten**
- Selected first place winner for my "It's a Good Burger" table painting design
- 2012 National Student Advertising Competition – University of Alabama Ad Team**
- Selected as first place winners for the region and second place winners nationally